



FRANZISKA LORENZ

FRNZSK.LORENZ@GMAIL.COM

SUMMARY:

UX designer with 4+ years of concept- and design experience in the field of innovative cognitive computing technologies.

DESIGN

Storyboarding & User flows
Information architecture
Concept sketches
Low to High Fidelity Design
Wireframes & Mocks / Sketch
Prototyping
Motion design / After Effects
Style guides & pattern library

TOOLS

Sketch
Figma
Abstract
Adobe Creative Suite
Framer (basic knowledge)
Affinity Designer
Invision
HTML, CSS

COLLABORATION

Organising workshops
Planning, reviewing sprints
Organisation / Jira & Confluence

LANGUAGES

German - native speaker
English - fluently

UX DESIGNER

ExB R&D GmbH · Munich · Oct 2015 - today

Working on the user experience for a generic AI / Machine Learning based platform called Cognitive Workbench. The projects relate to the creation of AI-controlled workflows by the user as well as the visualization of the various results in the area of text, images / documents and structured data. I'm responsible for all tasks relating to UX and UI design. Also, I really like to work on design systems, productivity workflows, and collaboration between design and development.

STUDENT ASSISTANT - "MEDIA INFORMATICS"

University Bremen · Bremen · 2013 - 2015

I supported the students in learning the fundamentals of Media Informatics. Fundamental topics were media theory, concepts and strategies, such as human perception, compression, typography, media and law.

EDUCATION

BACHELOR OF ARTS - DIGITAL MEDIA

University of the Arts · Bremen · 2012 - 2015

ABITUR

Artland Gymnasium · Quakenbrück · 2004 - 2011

VOLUNTARY WORK

UX DESIGN TEACHER

ReDI School of Digital Integration · Munich · 2018 - today

Non-profit digital school for tech-interested newcomers in Germany. Our goal is to provide our students with valuable digital skills and a strong network to help create new opportunities for all. In the UX Design class we teach topics like User research, Interface Design, Prototyping, Usability Testing.

FEDERAL VOLUNTARY SERVICE

Christliches Krankenhaus · Quakenbrück · 2011 - 2012